## CHANIGHTAT ANIGHTAT THE MOVIES

# JANUARY 24TH, 2025









Now on our 7th year, this festival continues to be a showcase event for the Dahlonega Lumpkin County area, and we are making every effort to have this upcoming year's festival be the biggest one yet! To do so, we depend on support from local businesses and organizations like you!



## THE 2025 A NIGHT AT THE MOVIES FILM FESTIVAL MISSION:

Sozo Bear Presents: A Night at the Movies is an annual showcase of short films in Dahlonega, Georgia. Curated and produced by Dahlonega's very own Sozo Bear Films, the festival aims to bring great independent films to the North Georgia area. As the name suggests, A Night At The Movies is a one-night event that includes a red carpet photo-op, live Q&As with actors and filmmakers, and great films shown on the silver screen in the Historic Holly Theatre in Downtown Dahlonega, Georgia.



#### SPONSORSHIP BENEFITS:

- BRAND VISIBILITY: Promote your brand or organization to a diverse audience in a prominent, historic venue
- EXCLUSIVE NETWORKING OPPORTUNITIES: Connect with filmmakers, industry professionals, community members, and fellow sponsors during the event
- COMMUNITY IMPACT: Support the local arts and independent film scene and contribute to the cultural enrichment of Dahlonega and Northeast Georgia



A NIGHT AT THE MOVIES & SOZO BEAR FILMS BY THE NUMBERS:



LIFETIME SUBMISSIONS: 300 FILMS & COUNTING



FROM AROUND THE WORLD

(OVER 20 COUNTRIES REPRESENTED)

## SOZO BEAR STATS

EST. 2016 | DAHLONEGA, GA | 25 MILLION+ VIEWS

- **219,000 FOLLOWERS**
- ▶ 48,000 FOLLOWERS
- O 2,750 FOLLOWERS



### SOZO BEAR PRESENTS: A NIGHT AT THE MOVIES **SPONSORSHIP LEVELS:**

#### EVENT **SPONSOR** \$7,000

ONLY 1 AVAILABLE

- COMPANY NAME FEATURED PROMINENTLY DURING EVENT AND ALL PROMOTIONAL MATERIALS AS LEAD SPONSOR OF THE FESTIVAL

- SUPPORTING AND HIGHLIGHTING THE BEST OF INDIE FILM
- LARGE BUSINESS LOGO ON OFFICIAL EVENT WEBSITE
- LARGE BUSINESS LOGO FEATURED IN EVENT PAMPHLET
- LARGE BUSINESS LOGO FEATURED ON EVENT POSTER
- BUSINESS COMMERCIAL PLAYED AT START OF EVENT (2 MIN. MAX)
- SOCIAL MEDIA SHOUTOUT
- 8 COMPLIMENTARY TICKETS

#### DIAMOND \$3,500

- SUPPORTING AND HIGHLIGHTING THE BEST OF INDIE FILM
- LARGE BUSINESS LOGO ON OFFICIAL EVENT WEBSITE
- LARGE BUSINESS LOGO FEATURED IN EVENT PAMPHLET
- LARGE BUSINESS LOGO FEATURED ON EVENT POSTER
- BUSINESS COMMERCIAL PLAYED BEFORE FILM BLOCK (2 MIN. MAX)
- SOCIAL MEDIA SHOUTOUT
- 6 COMPLIMENTARY TICKETS

#### PLATINUM \$1,000

- SUPPORTING AND HIGHLIGHTING THE BEST OF INDIE FILM
- BUSINESS LOGO ON OFFICIAL EVENT WEBSITE
- BUSINESS LOGO FEATURED IN EVENT PAMPHLET
- BUSINESS LOGO FEATURED ON EVENT POSTER
- SOCIAL MEDIA SHOUTOUT
- 4 COMPLIMENTARY TICKETS

#### GOLD \$750

- SUPPORTING AND HIGHLIGHTING THE BEST OF INDIE FILM
- BUSINESS LOGO ON OFFICIAL EVENT WEBSITE
- BUSINESS LOGO FEATURED IN EVENT PAMPHLET
- 3 COMPLIMENTARY TICKETS

#### SILVER \$500

- SUPPORTING AND HIGHLIGHTING THE BEST OF INDIE FILM
- BUSINESS LOGO ON OFFICIAL EVENT WEBSITE
- 2 COMPLIMENTARY TICKETS

#### **BRONZE** \$250

- SUPPORTING AND HIGHLIGHTING THE BEST OF INDIE FILM
- BUSINESS LOGO ON OFFICIAL EVENT WEBSITE



# SOZO BEAR PRESENTS ANIGHTAT THE MOVIES

COMPANY / ORGANIZATION NAME:	
ADDRESS:	_ STATE: ZIP CODE:
PHONE: EMAIL	
CHOOSE SPONSOR LEVEL:	
EVENT SPONSOR - \$7,000	□ GOLD - \$750
■ DIAMOND - \$3,500	□ SILVER - \$500
■ PLATINUM - \$1,000	BRONZE - \$250
IN KIND SPONSORSHIP - VALUE:	TYPE:
PAYMENT METHOD: INVOICE ME	CHECK ENCLOSED CREDIT CARD (circle one)  AMEX / VISA / MASTERCARD
CREDIT CARD NUMBER:	
EXP. DATE: BILLING	S ZIP CODE:
NAME ON CARD:	CCV:

#### THANK YOU FOR YOUR SUPPORT!

If you have any questions about sponsorship opportunities, package perks, or anything ANATM related, please don't hesitate to reach out!